

Abhishek Mani Tripathi

Product Manager, Event Technology | Registration, Event Apps and Virtual Platforms | In-Person, Hybrid and Virtual | APAC

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SUMMARY

Product manager with 13 years in live events. I ran the show floor for a decade, and now I own the technology that measures it. At VOSMOS, Kestone's event platform, I own four products my team built from scratch: a virtual, hybrid and webinar platform, an event tech suite covering registration, badge printing, lead capture, engagement and reporting, the YZ event app, and an attendee journey tool that follows each person from registration to post-event nurture. Before product, I produced Google APAC creator events with MCI Group and ran pan-India webcast and conference operations with my own engineering team.

SKILLS

Product management: Product strategy and roadmap across four products, discovery to launch, customer feedback and feature prioritisation, Agile delivery, QA and UAT before launch, design and engineering coordination, client demos, proposals and solution decks, pricing inputs

Registration and on-site tech: Pre-event registration, form logic and approval workflows, RSVP management, onsite registration and QR check-in, smart badge printing with role-based templates, walk-in desk and kiosk flows, session tracking, booth lead capture with scoring and notes, feedback and giveaway tracking, hardware-free indoor wayfinding

Event app and engagement: Multi-event container app and client-specific native builds, speaker and agenda management, AI matchmaking, live polling, quiz and moderated Q&A, sponsor and partner RSVP, AI photo gallery, custom games, scoring and live leaderboards, interactive booth engagement

Attendee data and AI: Attendee journey tracking from registration to lead nurture, industry classification and intent prediction, engagement scoring, custom client dashboards, 25+ report types across registration, session, booth and MQL analytics, CRM and Salesforce handover

Delivery and production: In-person, hybrid and virtual programmes, run of show, speaker rehearsals and dry runs, multi-city and multi-country execution, onsite lead, vMix, OBS, SRT, NDI, RTMP and encoder workflows, streaming to 50K concurrent viewers at 99%+ uptime, live AI interpretation and captioning

Commercial and team: Client and stakeholder management, vendor sourcing and management, event budgets and cost control, SOP writing, team leadership (4 direct reports now, up to 8 in past roles)

Platforms and tools: Cvent Event Management and Virtual Events (certified), Splash (certified), Cvent Attendee Hub, RainFocus, Brandlive, ON24, Marketo, Jira, AWS, Zoom and Zoom Webinar, Microsoft Teams, Webex, Streamyard, YouTube and LinkedIn Live, Microsoft Office, Google Workspace

EXPERIENCE

Product Manager, Event Technology Portfolio

May 2023 to present

VOSMOS (Kestone Global) | Bengaluru, India

- Own product strategy and roadmap for four products my team built from scratch. Run customer feedback, feature prioritisation and delivery across engineering, design and ops, and run each product commercially.
- Virtual, hybrid and webinar platform, with DIY and enterprise modes, running 50+ events a year. Delivered programmes for Dell EMC, Microsoft, Tata Steel and IIT Delhi's ISCRE26, including a four-country APAC launch for Alienware with 479K+ live views and 8.6M+ impressions.
- Event tech suite built as one connected flow: pre-event registration, RSVP management, onsite registration, smart badge printing, session tracking, lead capture, feedback and giveaway tracking. 25+ deployments at around 95% adoption for clients including Dell, NVIDIA and Salesforce, most recently a three-city Salesforce programme with session and room tracking.
- Built custom engagement for in-person and hybrid events: games, scoring logic, live leaderboards and interactive booth experiences for expo floors, plus custom dashboards for live reporting and post-event analysis. Client marketing teams reused this data for case studies and social posts.
- YZ event app, run as a multi-event container app or a native build per client. Deployed at the India-Africa Entrepreneurship and Investment Summit in Nairobi, Cambridge Schools Conference South Asia and Eltropy Emerge, covering matchmaking, polling, moderated Q&A, sponsor RSVP and session attendance.
- Attendee journey tool that follows each person from registration and RSVP through the event to post-event lead nurture, so clients see the full picture for every attendee in one place.

- Launched VIRSA, the AI layer over registration data: 80 to 90% of attendees auto-classified by industry, with intent predicted from profile and company context. Registration to attendance conversion moved from a 30% baseline to 42%, with a 28% cut in reconfirmation calling load.
- Shipped AI badge tagging (buyer, partner, explorer, hiring) colour coded by role and intent, and hardware-free indoor wayfinding with no beacons or Wi-Fi dependency, deployed at Dell Technologies Forum.
- Run daily operations across all live projects, lead client demos, and write the proposals and decks that win them. Lead four direct reports and manage design, development and vendor teams on scope, timelines and delivery. Our projects have won at WOW Awards Asia, EEMA, EDCA and ACEF.

Technical Producer, YouTube Partner Experience (Google APAC)

May 2022 to April 2023

MCI Group | Bengaluru, India

- Produced 50+ events for Google APAC across India, Australia, Japan and Southeast Asia, with YouTube creators and partners including Disney+, Samsung and Sony Music, at a 95% technical success rate and zero live outages.
- Owned run of show, production schedules, speaker rehearsals and dry runs, working directly with Google programme leads and regional agency partners.
- Led onsite setup and execution for hybrid and in-person events, handling both technical operations and client engagement, with 98% of events delivered on time.
- Cut event setup time by 35% by rebuilding the pre-production checklist and rehearsal process. Resolved live NDI, multicast and ISP bandwidth failures with no impact on the broadcast.

IT Project and Operations Manager, Live Streaming and Events

June 2020 to May 2022

Kestone Global | Bengaluru, India

- Part of the core team that designed the infrastructure for virtual and hybrid events. Delivered 450+ events a year at 99%+ uptime for Fortune 500 clients, government bodies and global conferences.
- Built and led a 5-person engineering team, set up remote support coverage across time zones, and wrote the SOPs for rehearsals, equipment checks and incident reporting that the team still runs on.
- Managed AV vendors and equipment logistics across India, including studio builds, multi-camera setups and lighting. Client satisfaction up 20%.

Webcast and Studio Operations Manager

October 2014 to June 2020

VouchPro Services Pvt. Ltd. | Noida, India

- Ran webcast and conference delivery across Delhi, Mumbai, Bengaluru, Hyderabad and Chennai: 200+ events a year at a sub-2% incident rate for corporate and government clients.
- Owned event budgets and vendor onboarding, and cut delivery costs by 25% through supplier consolidation. Led a pan-India team of 5 to 8.

Project Engineer

May 2013 to September 2014

Window Techs India Pvt. Ltd. | New Delhi, India

- Delivered AV and automation projects for hotels and hospitals: system design, vendor coordination, installation, testing and commissioning.

CERTIFICATIONS

- Cvent Event Management, Cvent Virtual Events and Splash (Event-Led Growth), Cvent, Jan 2026 (valid to Jan 2028)
- Project Management Foundations, LinkedIn Learning, 2026
- AI Fluency: Framework and Foundations, Anthropic, 2026
- AI for Engineers and Generative AI Mastermind, Outskill, 2025

EDUCATION

B.Tech, Electrical and Electronics Engineering, Noida Institute of Engineering and Technology (Gautam Buddh Technical University), 2013

ADDITIONAL

Languages: English (professional, C1/C2), Hindi (native)

Mobility: Delivered in-person events across APAC, including Singapore. Valid B1/B2 US visa. Notice period 30 days. Flexible on evenings, weekends and onsite travel as events require.